

**STR***Quality that speaks for itself*

STR-SpeechTech Ltd.
#212-1001 Cloverdale Avenue, Victoria, BC, Canada, V8X 4C9
www.speechtech.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Laura Bowers
Office Phone: 250.477.0544

Data-Link Connection to StarCaster ATIS Now Available as a Single Cost-Effective Solution

VICTORIA, BC, Canada – January 10, 2012 – STR-SpeechTech Ltd. (STR) is proud to announce that we have entered into a Reseller Agreement with ARINC Incorporated, providing STR the opportunity to market and distribute ARINC's new D-ATIS Link™¹ software client as a part of STR's StarCaster ATIS®² product line.

StarCaster ATIS is used by air traffic controllers throughout the world to rapidly create Automated Terminal Information Service (ATIS) broadcasts in a clear and consistent voice. While these broadcasts are available to pilots via VHF radio, the new D-ATIS Link option also makes a Data-Link version of the ATIS text available. Operating as a client on the StarCaster ATIS computer, D-ATIS Link automatically accesses the current ATIS text, and transmits it by secure network connection to ARINC's Data-Link Server in Annapolis, Maryland. From there, the ATIS text is uplinked to ACARS-equipped aircraft in response to a request from the aircraft, thus providing two reliable methods for pilots to access the ATIS information.

With STR-SpeechTech and ARINC working together to provide an efficient Digital ATIS solution, ATC personnel can be confident that arriving and departing aircraft have ready access to the most recent ATIS information. Previous Data-Link systems have been expensive to implement, but providing the service over a secure network connection is a much more cost-effective solution. Craig Dickson, President and CEO of STR-SpeechTech states, "ARINC's Data-Link technology is the most advanced available. The opportunity to work with ARINC to include an efficient method of transferring StarCaster ATIS text to ACARS-equipped aircraft has created a win for all involved."

About STR-SpeechTech Ltd

STR-SpeechTech is a leading supplier of text-to-speech systems for mission-critical broadcasting applications in the aviation industry. Our StarCaster text-to-speech systems are deployed throughout the world at Air Traffic Control Towers and Flight Service Stations, where the ability to generate clear and consistent aviation information broadcasts is a key component of operational efficiency and safety.

About ARINC Incorporated

ARINC Incorporated, a portfolio company of [The Carlyle Group](http://www.carlyle.com), provides communications, engineering and integration solutions for commercial, defense and government customers worldwide. Headquartered in Annapolis, Maryland with regional headquarters in London and Singapore, ARINC is ISO 9001:2008 certified.

Copyright© 2012 STR-SpeechTech Ltd.

¹ D-ATIS Link™ is a trademark of ARINC Incorporated

² StarCaster ATIS® is a registered trademark of STR-SpeechTech Ltd.